

2013 Taos Farmers Market Rules and Regulations (revised January, 2013)

Mission: "Taos Farmers Market provides local farmers with a premier venue in which to sell their produce."

ALL FARMERS MUST HAVE THEIR APPLICATIONS TO SELL PRE-APPROVED 1 WEEK PRIOR TO SELLING

Farmers/Growers

Farmers and ranchers from the following New Mexico counties are eligible to sell fruits and vegetables grown on their farm, at the market: Taos, Colfax, Mora, San Miguel, Santa Fe, Sandoval, Los Alamos, Rio Arriba, and Costilla County, Colorado. The market reserves the right at its sole discretion to modify the eligibility of any counties or regions.

A prominent, consistent sign with the name and location of your farm is **required**. A sign with your growing practices is strongly encouraged.

Farmers may sell agriculturally based, value-added items along with their produce as long as the farmer: 1) prepares food in a certified kitchen, 2) uses at least one primary ingredient from his/her farm, 3) uses no more than 25% of booth space for value-added, 4) properly packages product, and 5) submits a "New Product Application" for any value-added product they wish to sell. *See applications for specific details.*

Genetically modified crops may not be sold at the Market.

The Market reserves the right to conduct an on-site visit of every farm to determine that a farm is in compliance with these regulations.

The Taos Farmers Market reserves the right to refuse or grant membership to anyone. Current or past approval to sell at the Taos Farmers Market is no guarantee of future approval to sell.

Produce Resellers are not allowed to sell at the market. A reseller is defined as someone who purchases or attains goods from another individual to be sold again.

Value-Added Food Processors (NOTE: *Value-added does not include bakery items, please see #4*)

Limit of **six (6)** value-added spaces available, selected annually by the Market Advisory Board. This does NOT include farmers/growers who are supplementing their sales, *see 1b above.*

Value-added applicants using locally grown produce will be given priority.

All food products must be made in a NMED certified kitchen.

The New Mexico Environment Department will be responsible for checking permits at the Market.

A prominent sign listing your business name is required.

Baked Goods

Limit of **seven (7)** spaces available, selected annually by the Market Advisory Board. Baked good vendors using locally grown produce will be given priority.

All baked items must be made in a NMED certified kitchen.

The New Mexico Environment Department will be responsible for checking permits at the Market.

A prominent sign listing your business name is required.

Hot Food Vendors

Limit of **two (2)** spaces available, selected annually by the Market Advisory Board.

Hot Food vendors using locally grown produce will be given priority.

All food products must be made in a NMED certified kitchen.

The New Mexico Environment Department will be responsible for checking permits at the Market.

A prominent sign listing your business name is required.

Hot Food vendors must commit to a full season. If the vendor misses more than two markets, without prior notification, the application process will be reopened and the vendor may be replaced.

Nursery Plant and Cut Flower Vendors

Limit of **seven (7)** spaces available for plant vendors.

All nursery plant and cut flower vendors must be covered by a nursery license. If a vendor wants to be covered by the Market's license, the fee is \$20 annually.

No wild harvested living plants may be sold at the market. All plants must be nursery grown.

Fees

Season passes are non-refundable \$300.00, payable either in full in advance, or \$150 by the Spring Vendor Meeting to reserve the space, with the balance due by the first market in July. This payment reserves a permanent space for the season. Season pass vendors may not sell at the market if they are past due on their account. Season pass vendors may not convert to day vendors during the season.

Day passes are non-refundable \$18.00. Day pass vendors do not have a reserved space.

Electricity is available in a limited number of booths for a non-refundable fee of \$10.00 per market for Day Pass Vendors and \$9.00 per market for Season Pass Vendors, if paid in advance when season pass is paid.

Space Allocation

Payment or deposit for season pass (permanent space), and electricity hook-up (permanent space) must be received by the annual Spring Vendor Meeting in April. The entirety of your booth must fit within the allocated 24' deep X 12' wide space. Season pass vendors who submit payment on time may choose to retain their space from the previous year or request a new one. The Market reserves the right to reassign vending spaces at its discretion.

New season spaces are assigned according to the order the payments are received. If a permanent space vendor is not present in their booth by **7:45 a.m.** their space may be assigned to a day vendor for that day.

Who May Sell What

All products must be itemized in vendor applications. The Advisory Board will approve *each item* that a vendor may sell. If a vendor wants to introduce a new product to the Market, he/she must complete a "**New Product Application**" and have approval for the item prior to selling it.

The Day Manager enforces the Market regulations and determines if a vendor may sell at the Market according to those regulations. If a potential vendor disagrees with the Day Manager's decision he/she may contact an Advisory Board member and the Advisory Board will make the final determination.

The following items are specifically excluded from being sold at the Market unless approved in writing by the Advisory Board. This is not an exhaustive list. Vendors may not sell or advertise: *services, firewood, flagstone, or other rocks, farming and gardening supplies, compost* or compost preparations, soil amendments, animal bones, furniture, jewelry, works of art, pottery, landscape items, cosmetics, soap, pet food, or food supplements.* The Board reserves the right to exclude any other items not included in this list.

*Farmers/Growers may sell plant starts, seeds and compost ONLY as a value-added product, they must primarily sell farmed product.

Market Day Vending

Absolutely **NO DRIVING** in the Market **between 8:00 a.m. and 1:00 p.m.** Driving out of the Market while it is still in operation, without prior permission or in the case of an emergency, will result in dismissal from the Market. Late vendors must hand carry their items to their vendor spaces. Vendors who anticipate selling out early, and

want to leave early, must park their vehicles outside the Market vending area. Vendors must have a person present in their booths when items are available for sale, except for brief periods when a vendor is taking a break.

No generators are allowed at the Market.

Vendors must leave their vending space and adjacent areas clean. Vendors agree to pay a fee of \$25.00 if they leave behind trash, unsold produce, or other items.

No pets are allowed at the Market.

Quality Control

Complaints concerning vendors will signify a problem with quality and may result in the vendor being unable to sell at the Market.

The Market manager will step in if the quality issue is of public health concern (e.g. eggs, dairy, etc.)

Violations

The market Manager may expel any vendor from the market for violation of, or failure to comply with the Market regulations, creating a nuisance, etc. No fees will be refunded.

Any expelled vendors may not sell at the Market unless and until their next application is approved by the Advisory Board.

The Market's failure to enforce any of its regulations does not constitute a waiver of its rights to initiate subsequent enforcement.

Advisory Board The board is responsible for:

Developing, managing and overseeing the Market's annual budget; reviewing, adjusting, and enforcing the Market rules set to serve and preserve the integrity of the Market as a sales venue for local food and agriculture; and to make all hiring decisions for the paid employees of the TFM.

CONTACT INFO: please go to: HYPERLINK "<http://www.taosfarmersmarket.org>" www.taosfarmersmarket.org ; email HYPERLINK

"<mailto:info@farmersmarkettoas.com>" info@farmersmarkettoas.com ; or call

(575) 751-7575 to contact the Board or the Market Business Manager.